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WE WORK FOR A BETTER FUTURE

HNS Group of Companies

- HNS Automobiles Limited (Importer & seller of all types of vehicles)
- HNS Heavy Industries Ltd (Assembling & body building of Hyundai Commercial Vehicles)
- HNS International (C&F Agent, Govt. Approved)
- HNS Corporation (Trading House, Supply & Agency Business)
- HNS Engineering & Services Ltd (Automobile workshop & service center)
- HNS CNG Conversion (Govt. Approved)
- Shahar Style (Fashion House)
- HNS Foundation (Social Activities)



“ MAKING HNS GROUP A ROLE MODEL FOR THE YOUNG ENTREPRENEURS. ”

CHAIRMAN'S MESSAGE

It is indeed a great pleasure to see that HNS Group is one of the most highly reputed and esteemed companies in the automobiles sector in Bangladesh. Started in 1991 as importer & distributor of Japanese Motor Vehicles, HNS is now the most reliable and trustworthy retail distributor of auto cars, SUVs, wagons, micro buses, pick-ups, trucks, buses, etc. all over Bangladesh. With the passage of time, the Company has diversified its business, to heavy duty commercial vehicles, tires, industrial and construction equipment etc. It is a great pleasure for us that today Hyundai occupies the highest position in AC luxury buses throughout Bangladesh. To revolutionise the transportation sector and to minimize the costs of CBU vehicles, we have set up a factory; HNS Heavy Industries Ltd. We are now assembling luxury buses and mini buses, importing chassis from South Korea. This big step forward is another milestone in the history of HNS. All these successes of our efforts are but a small, solid, determined and well planned step towards making our country self-reliant in the automobiles sector as a whole.

During the last 25 years not only our volumes of business have increased manifold and our operations diversified, but simultaneously we have also contributed to the national economy. We believe that we cannot thrive alone if the economy and the political situation of the country do not continue to keep marching forward. Our companies have employed over 500 personnel. All of this became possible with the co-operation of our foreign partners and by the hard and sincere efforts of our employees and above all, our clients and well-wishers. All of our efforts will continue and with the co-operation of all concerns, we will attain our ultimate goal to make the finest automobiles manufacturing and assembling factory in Bangladesh.

Lastly, I gratefully thank you all for the support and trust you have placed in HNS. We shall continue in our endeavor to deliver the best for the people of our country.

Mohammed Shahidul Islam
Chairman

ABOUT HNS

The philosophy of establishing HNS Group is to participate in the socio-economic development of Bangladesh. HNS started as a trading house in the year of 1991 and gradually kept its consistent growth with innovative thinking and possibilities under the creative leadership of Mohammed Shahidul Islam (Chairman). Beside trading at the end of 1992, HNS started importing and selling cars from Japan and progressively became the market leader in this sector since 1996. The foundation of our business is fast growth, good will and reputation which we have earned through highly dedicated and well-organized management & services. With the passage of time, the group has diversified its business in the different fields and continues to contribute to the socio-economic development of the country.

Beside automobiles, HNS is the sole distributor for Commercial Vehicles of Hyundai Motor Company (HMC) Korea for marketing their trucks, buses & special vehicles in Bangladesh, and Hyundai Heavy Industries Co., Ltd (HHI), Hyundai Construction Equipment India Pvt. Ltd. for their Industrial and Construction Equipment. HNS is also marketing Hankook tires in Bangladesh territory – Hankook being the fastest growing tire company in the world. HNS is also the sole agent of Liebherr Tower Cranes from both Liebherr Germany and Liebherr India.

HNS itself is a well-known business house for its finest vehicles and its quality services. Our corporate strategy emphasizes speed, efficiency, flexibility and innovation in every stage of the Company's operations from importing, marketing and after-sale service to the entire satisfaction of the customers. In terms of quality, reliability, competitiveness and service backup, HNS is a best choice and can be relied upon totally.

Business Principles of HNS

- Participating in the socio-economic development of the country;
- Creating job opportunities;
- Providing humanitarian services;
- Making HNS a role model for the young entrepreneurs.





HNS AUTOMOBILES LTD.

Bangladesh is a developing country with a population of 160 million and has been growing steadily with 6 to 7% GDP growth for the last ten years. Due to this mounting population and economical enlargement, demands for quality automobiles and public transportation services have increased manifold. During the last 44 years, Bangladesh has not progressed as per its potential due to political instability and distresses. Even after that, the economy is moving fast due to an emerging strong middle-class and hardworking entrepreneurs who are investing and taking risks, hoping to make Bangladesh a developed country.

Automobiles and development are two sides of the same coin. The way our country is developing, roads, communication, and infrastructure are yet to evolve. But the demand and necessity of the automobiles sector has been increasing tremendously. Right now the growth of the automobiles market has gone up 30% annually, while HNS holds around 17% of the total market share by importing cars from Japan. Though all major car brands are in our country, Toyota is still dominating the market with around 90% of the market share. Our trusted partner is ACT Co., Ltd. who is one of the oldest and leading exporters of used and new Japanese vehicles based in Tokyo since 1978, having a motto "COMPETITIVE PRICES AND CUSTOMER SATISFACTION". ACT Co. Ltd. are members of all the auctions (USS, JAA, TAA, HAA, CAA, JU, NAA, Arai, Auc-Net, I-Auc etc.) and each vehicle is personally inspected before purchasing and then transported to their Holding Yard which can accommodate 400 cars. All vehicles are groomed, polished and steam cleaned and all running parts and electrics are thoroughly checked by their workshop before shipment. In short, ACT Co. Ltd. has almost thirty years of experience, which ensures the fulfillment of all our customer's needs.

HNS has two sales centers, one in the capital city Dhaka and another in the port city Chittagong. Both of them are located in the most important commercial centers and managed by a team of smart, efficient and qualified work force. The brand and range of vehicles we deal in are mostly Toyota which is the choice of the majority of users and the most popular in this country. We also deal in other reputed brands like Mazda, Honda, Mitsubishi, Nissan, and others. HNS imports cars, wagons, SUVs, pick-ups, trucks, and construction & earth moving vehicles as well as special vehicles. The annual import volume in terms of quantity is over 1,700 vehicles of different models and is rapidly increasing every year.



TOYOTA Crown

LAND Cruiser



Universe Express Elegant

HYUNDAI COMMERCIAL VEHICLE

Over the years, Hyundai Commercial Vehicles have carved out a sterling reputation worldwide for their outstanding performance quality and reliability backed by a tireless quest for technological innovation and a highly skilled, dedicated workforce. Today, available in more than 150 different models and sold in over 100 different nations, Hyundai is a name to reckon with on the global vehicle scene. HNS promises to be a trusted partner on the way to success. The engineering ingenuity of Hyundai Special Vehicles is best epitomized by the highly technical design of their upper bodies which ensures top-notch performance and versatility for the wide variety of work they take on.

HNS has been appointed Sole Agent for Commercial Vehicles (CV) of Hyundai Motor Company Korea for the territory of Bangladesh in 1998. Hino was the market leader and dominated in the commercial vehicle business for decades. But over the past 10 years, the market situation has gradually changed as Indian vehicles such as TATA, Ashok Leyland and Mahindra have entered the market, and grabbed a majority of the market share due to their cheap price and the availability of spare parts. Since Hyundai has entered into the market, we have made a positive impact. Because of its superior quality, modern design and reliability, Hyundai Commercial Vehicles are gradually increasing their market share. At present Hyundai Universe Noble is the most popular and demanding luxury air conditioned bus and completely dominating the market. Given the current market demand for quality vehicles, we are confident that we'll capture a commendable market share within a short time.

HMC's total commitment to the customers is helping them to live with confidence. Our constant innovation allows us to inspire our customers and deliver what they want at all times.



Special purpose vehicle



Truck



Mixer Truck



Dump Truck



Refrigerated Van



Prime Mover

HNS Commercial Vehicle products include:

- Bus - Luxury bus
- Special purpose vehicles
- Trucks - CNG Bus
- Covered Van - Dump Truck
- Refrigerated Van - Special Commercial Vehicles.

Hyundai Motor Company also manufactures special commercial vehicles like wrecker trucks, municipal garbage trucks, safety loaders, wing body trucks, bottle carriers, water tank lorries, steel tank lorries, areal platform ladders and many more.

HNS HEAVY INDUSTRIES LTD.

For developing a country, we need modern infrastructure, new cities, and roads in good condition with a well-organized public transportation system. During 44 years the transportation system of our country hasn't developed yet as per the growing demand. To meet the requirements and bring a revolution for public transportation sector, HNS Heavy Industry Limited has introduced HYUNDAI Universe Elegant and Minibus DURJOY.

We have also introduced world-best Aero Express chassis in Bangladesh. This is the first time that full Air-suspension, Hi-tech ECU-based chassis has been imported from Hyundai Motor Company (HMC), South Korea. HNSHIL with the technical collaboration of HMC and Shellline Company Ltd. (Korea) is manufacturing and fabricating the "Hyundai Universe Elegant Bus".

The Universe Elegant provides whatever the customer needs with superb exterior, enhanced ergonomic design of driver's seat and instrument panel, which give you excellent experience of comfort like driving a passenger car. The engine, Air Conditioner & other related equipment are of world-class standard. For city-to-city services, they are expanded with shield area vertical type MFR head lamps with newly designed fog lamps, which are not only helping safe driving but also offering a luxurious feeling.

Beside buses & minibuses, we are also doing R&D to develop and assemble human haulers, pick-ups, dump-trucks, bottle trucks and other special vehicles & equipment.



Mini Bus



Town service Bus



CNG Bus



City Bus



Hybrid / CNG Bus



Town service CNG Bus

With that end in view our company has been striving endlessly from the very beginning. But there is no denying the fact that Business; Commerce & Industry grow with the economic growth of the country as a whole. The main consumers of our products come from the well-to-do section of the society and the corporate bodies. Bangladesh has been attaining an attractive growth rate during the last several years and with the elevation of national economy business and industry in the country will also thrive naturally. As a corollary to this demands of our products will eventually grow up which is clearly evident now. It is a matter of great satisfaction for us that in the above context our companies have developed massively and we are in the threshold of taking a big leap forward towards a vibrant future.

HYUNDAI FORKLIFT AND EXCAVATOR

Hyundai Construction Equipment Division is widely recognized as an industry leader for its use of advanced ergonomic engineering and technology. Backed by highly advanced factory automation, a zero-tolerance quality control inspection system & innovative engineering, the division offers a wide range of construction equipment to satisfy our customers' needs. HNS offers competitive owning and low operating cost to combat competition and assist its client's business to grow in their respective field with the highest level of "Hyundai delight".

Excavators:

HNS offers a full product range to customers across the country with its advanced 20T machine in the 7 series and 9 series i.e. R210-7, R215LC-7 and R220LC-7 and R220LC-9S beside R110-7, R140LC-9 and R340LC-7 excavator from both Hyundai South Korea and India plants with global standards and unmatched quality to fulfill customer expectations. However, to cater to the needs of high-end customers of niche business applications, Hyundai imports high end excavators ranging from 50T to 80T such as, R500LC-7Mining and R800LC-7 and R1200LC-7 from Korea. These high-end excavators excavate more at a time with lesser input cost.

9 series of Hyundai Robex excavators feature distinctive new styling, significant specifications and technical improvements. The complete range includes the new hydraulic system, the hi-mate system (Remote Management System) that uses GPS satellite technology, and the advanced cluster, and have been conceived as a true 'global concept' to meet the increasingly stringent international requirements on energy efficiency, safety and environmental protection. These business solutions also include Hyundai's legendary values of durability and reliability.

Crawler Excavators

- 11 ton ~ 120 ton

Wheel Excavators

- 5.5 ton ~ 21 ton

Mini Excavators

- 1.6 ton ~ 8.0 ton



Wheel Excavators



Wheel Loaders



Backhoe Loaders

Forklifts:

Hyundai Forklift Truck is the part of Hyundai Construction Equipment of Hyundai Heavy Industries Co., Ltd. of South Korea. Hyundai Forklift has products ranging from 1.5 Ton to 25 Ton capacity. Other than diesel forklifts, they also produce electric forklifts, reach trucks & LPG forklifts. Hyundai Forklift Trucks meet the quality, performance and economic efficiency required at any work-site and moreover combine compact body design with a broad working radius. Hyundai machines are a pleasure to work with no matter where, no matter when.

HNS continually works with customer feedback to supply products that meet operator requirements and preferences. Customer satisfaction is how we measure success. "On Time and On Budget" is how our customers build their businesses, and we offer reliable products to help them meet their goals. Customers trust our high-quality products for their equipment and service needs.

Hyundai Forklift Trucks meet the quality; performance and economic efficiency required at any worksite, and moreover combine compact and sleek body design with a broad working radius. Safety, durability and the operator's comfort level have been considered under various working conditions. Standard masts, two & three stage free lift masts, and a full range of optional masts are designed to adopt various attachments.

Diesel Forklifts

- 1.5 ton ~ 25 ton

LPG Forklifts

- 1.5 ton ~ 5.0 ton

Electric Forklifts

- 1.0 ton ~ 5.0 ton



Heavy Load Forklift



Medium Load Forklift



Reach Truck



HANKOOK

Hankook Tire is one of the world's leading tire brands. Hankook Tire was established in 1941 as the Chosun Tire Company. It was renamed as Hankook Tire Manufacturing in 1968. Hankook Tire's worldwide reputation has largely grown due to its radial and bias-ply tire production. The company now supplies tires as original equipment to various automakers like BMW, Mercedes Benz, Audi, Hyundai, Kia, GM, Ford, Volkswagen, etc. In addition to producing about 50 million tires per annum, Hankook Tire Co. has announced that the company factory in West Java, Indonesia is the 6th biggest tire manufacturer in the world. In June 9, 2011 a ground breaking ceremony has been held at a 60-hectare area as a regional hub production for export to Asia, North America and Middle East. In addition to producing award winning tires, Hankook Tire is involved in many activities including motorsports such as the Deutsche Tourenwagen-Masters (DTM). Make sure you keep up with Hankook Tire as we make our way to the top!

Hankook Tire is now the fastest growing tire brand in Bangladesh. Within a short span of three years' time, Hankook Tire under HNS Corporation has acquired a prominent market share and continued to grow. With over 400 dealers around the country and many renowned corporate clients, Hankook tire now stands with a very strong position in the market.



Hankook Ventus V4



Hankook OPTIMO



Hankook Ventus V12 EVO



LIEBHERR TOWER CRANE

Liebherr is not only one of the world's largest manufacturers of construction machinery, but for more than 60 years, Liebherr stands for a large, continually developing range of sophisticated products and services. Exceptionally practical, seasoned and proven engineering as well as a consistently high quality level ensure customer benefits in all product areas. The more than 41,000 employees also help to shape technological advances in many other industries. The Liebherr Group is still managed by the Liebherr family. The Liebherr Group is one hundred percent family-owned, and this situation has always determined our corporate culture and will continue to provide a firm foundation for our success.

Liebherr's crane programme is unsurpassed in terms of versatility. It comprises machines of all systems and size categories, with the ideal lifting technology for any civil engineering task. The highly adaptable fast-erecting cranes and the efficient top-slewing cranes have proved their worth both in the construction of residential buildings and on large-scale industrial projects all over the world.

Liebherr introduces the EC-B flat top tower crane series, which comprises well-staggered models from 71 to 1,000mt. The series is topped off by the 1000 EC-B 25 Litronic. The compact head on these EC-B cranes incorporates the hoist gear, the slewing gear, the central switchgear and the complete ball slewing ring support. What is more, quick-release fastenings make pinning the jib and counter-jib considerably easier. The counterweights for EC-B cranes of up to 130mt are all identical. The newly designed comfort cab can likewise be attached and removed using quick-release fastenings.

Why Flat Top Tower Cranes?

- New tower crane concept;
- Completely new jib technology;
- Characterized by their easy assembly;
- Quick Sophisticated assembly technology;
- Crane operation with cab or without;
- One lift from the truck and it's up on the tower;
- 20 % greater load capacities at the touch of a button;
- Many possible tower-system combinations within the series;

Introduction World's Best Crane
Now in Bangladesh
 Building the nation's future





HNS ENGINEERING & SERVICES LTD.

We would like to introduce ourselves as one of the leading automobiles service centers in Bangladesh, which has been established on the principle of providing better service to our customers. As the concern of HNS Group, we support our customers as per their demands, from document preparation to turn-key contracts. Our reputation has developed through providing high-quality technical services from supplier evaluation to after-sale services and preventive maintenance programs. Vehicle maintenance is more than just oil changes and wheel alignments. HNS offers an extensive catalog of services for your vehicle.

Why choose HNS Engineering & Services Ltd.

- First class service at affordable prices
- Offering servicing to all makes and models
- Trained professional technicians serve with the latest technologies
- Up-to-date diagnostic equipment to pinpoint faults quickly and accurately
- Reliable & sustainable company known as a complete automobiles solution provider.



HNS CNG CONVERSION

HNS CNG Conversion with permission from Rupantarita Prakritik Gas Company Ltd. (Government Organization) has established a Unit for Conversion of Vehicles from Gasoline and Diesel to CNG in technical collaboration with a Korean Company, ATECH S&S. This is the first company in Bangladesh in this sector with foreign collaboration. We are using the world famous Italian CNG Kit Lovato, SFC Cylinders from Dubai and a variable mixture from USA. HNS is the only company providing a variable mixture that offers the latest conversion and the best output from the vehicles.

Though there is no formal compliance from the concern, HNS is trying to maintain high ethical and professional standards in doing CNG conversions and serving with high efficiency.

Benefits for CNG Conversion from HNS

- Less fuel consumption
- More mileage
- High speed
- Smooth driving
- Low maintenance
- 15 months free service

